

WHY SPONSOR PBCC?

Pickleball Country Club is the premier indoor pickleball facility in Houston, offering a dynamic community, competitive play, and top-tier events that engage players of all levels. With a rapidly growing membership base and high foot traffic, PBCC provides an exceptional platform for brand exposure through tournaments, league play & social / corporate events.

OUR AUDIENCE & REACH

- **Membership & Attendance:** Over 1,125 check-ins recorded, with an average of 1,081 registered weekly players.
- **Demographics:** Primarily adults aged 35-64, with strong representation in both male (48.5%) and female (51%) participation.
- **Income Levels:** Majority of members fall within the \$75,000-\$100,000+ income bracket, presenting an attractive target market for sponsors.
- **Engagement:** PBCC hosts major tournaments, corporate events, and community programs, ensuring ongoing visibility for our sponsors.



ADDITIONAL OPPORTUNITIES

- **Exclusive Event Sponsorships** - Become the Title Sponsor for high-visibility events like Moneyball tournaments, league playoffs, and seasonal championships.
- **Customized Branding Activations** - Let us help integrate your brand through on-site activations, vendor booth placements, and digital promotions.
- **Food & Beverage Partnerships** - Visibility through in-club vending and concessions. Plus, we have a full bar available.

GET INVOLVED!

PBCC offers the ultimate exposure for brands looking to connect with an active, engaged audience. Contact us today to explore partnership opportunities and elevate your brand presence in Houston's thriving pickleball community!



SPONSORSHIP OPPORTUNITIES

SPONSORSHIP PACKAGES



AT PBCC, SPONSORSHIP IS MORE THAN JUST A LOGO... It's a Partnership. We work closely with our sponsors to create meaningful activations to maximize exposure, engagement, and mutual success. Your brand won't just be seen, it will be experienced.

50K PLATINUM SPONSOR

- Naming rights for a major tournament & league sponsorship
- Three fence banners
- Championship wall banner (20x5 feet)
- Sponsor booth/table setup at all tournaments
- Logo featured on the website, social media, and in quarterly emails
- Video ad played on all 13 in-club TVs
- Corporate team-building events
- Six PBCC memberships

25K GOLD SPONSOR

- Major tournament naming rights
- Two fence banners
- League sponsorship
- Logo placement on website & social media
- Video ad on 13 in-club TVs
- Corporate team-building event
- Three PBCC memberships

12.5K SILVER SPONSOR

- One fence banner
- Court sponsorship
- Logo on website & in-club TVs
- Corporate team-building event
- Two PBCC memberships

5K BRONZE SPONSOR

- One fence banner
- Logo on website
- Video ad on in-club TVs
- Corporate team-building event
- One PBCC membership

2.5K BANNER SPONSOR

- One fence banner
- One PBCC membership

1.5K SPONSOR (LIMITED OFFER)

- One fence banner
- Free Open Play for 90 days